



Samer Sbeih Head of Equities

Merrill Lynch Kingdom of Saudi Arabia

Samer Sbeih serves as the Head of Equities at Merrill Lynch Kingdom of Saudi Arabia, a position he has held since 2012. Based in Riyadh, he oversees the Saudi equities business, focusing on sales-trading and servicing major local and international institutions investing in Saudi Arabia and the broader MENA region. Under his leadership, Merrill Lynch KSA has been the top international broker by market share since 2015, offering comprehensive equity services to institutional clients in Saudi Arabia, the GCC, and globally.

Before joining Merrill Lynch, Samer worked at Shuaa Capital Asset Management, trading MENA markets and serving as the senior trader for the company's flagship funds, managing assets over \$1 billion. He joined Bank of America Merrill Lynch in Dubai in 2009 and moved to Saudi Arabia after two years of trading for Merrill Lynch International in Dubai.

Samer has played a key role in updating clients on significant market developments, such as the Qualified Foreign Investors initiative and the inclusion of MENA markets in MSCI and FTSE indices. He has led initiatives in Saudi Arabia, including market making, colocation, post-trade updates, securities borrowing and lending (SBL), and derivatives. Additionally, he collaborates closely with the regulator and exchange, providing ongoing feedback on market development initiatives.