



Samer Sbeih

**Director, Head of Saudi Equities
Merrill Lynch Kingdom of Saudi Arabia**

Samer Sbeih is Merrill Lynch Kingdom of Saudi Arabia's Head of Saudi Equities.

Samer is based in Riyadh and has an overall responsibility of looking after the Saudi equities business. His role focuses on sales-trading; he services some of the largest local and international institutions that invest in Saudi. Merrill Lynch KSA is ranked as the top international broker in terms of market share for 2015. The company offers equity services to institutional clients from Saudi, the GCC and globally.

Samer spent 5 years at Shuaa Capital and Alsharhan brokerage, trading MENA markets, prior to joining Bank of America Merrill Lynch Dubai in 2009. At Shuaa Asset Management, he was the Senior trader for the company's flagship funds with AUMs north of \$1bn. He worked with Merrill Lynch international in Dubai as a trader for 2 years before moving to Saudi. He was instrumental in getting Merrill Lynch's clients updated on the recently launched Qualified Foreign Investors initiative, which allows international institutional investors to access Saudi directly for the first time.

Additionally, Samer works closely with the regulator providing continuous feedback on the QFI program and other market related initiatives.